

TO: James L. App, City Manager  
FROM: Mike Compton, Director of Administrative Services  
SUBJECT: Transit Advisory Committee  
DATE: October 7, 2003

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Needs: Seek direction from Council regarding membership of Transit Advisory Committee (TAC).

Facts:

1. The City continues to experience considerable difficulty in recruiting interested persons to serve on their TAC.
2. The TAC was established in March 1998 with seven members.
3. The seven members were to be representative of various transit user groups in order to assure that community transit needs were identified and considered.
4. After incurring considerable advertising cost and extending the deadline three times to fill two vacancies in early calendar year 2001, the Council was able to appoint only two applicants for two vacancies at their May 15, 2001 meeting.
5. On October 1, 2002, the Council took action to reduce the TAC membership from seven to five due to difficulties experienced in getting a meeting quorum.
6. Three members' terms are about to expire. Only two applications, from incumbents, have been filed for Council consideration.

Analysis  
and  
Conclusion:

An advertisement was placed in the Paso Robles Magazine for the month of August. Additionally, ads ran weekly in the Paso Robles Gazette and the Paso Robles Press during the entire month of September soliciting applicants to the TAC. Recruitment efforts thus far have been unsuccessful.

The ongoing lack of interest in the TAC raises questions as to its continued viability. Staff is seeking direction from Council as to their desires relative to the TAC.

Fiscal  
Impact:

None, presentation only.

Options:

- a.** Direct staff to continue recruitment efforts to fill vacancies on the Transit Advisory Committee.
- b.** Dissolve the Transit Advisory Committee
- c.** Amend, modify, or reject the above options.